

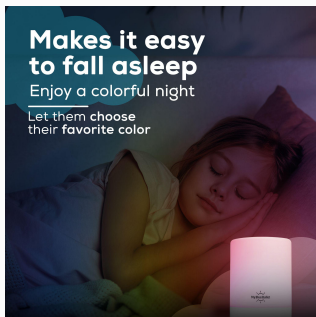
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MY BLUE BULLET
CASE STUDY

LISTING IMAGES
OPTIMIZATION

Before and After





P1

From March 16th
to April 15th

P2

From April 16th
to May 15th



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Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

Seller Performance

By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item

FEEDBACK

Business Reports | Sales and Traffic [Learn more](#)

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Dashboards

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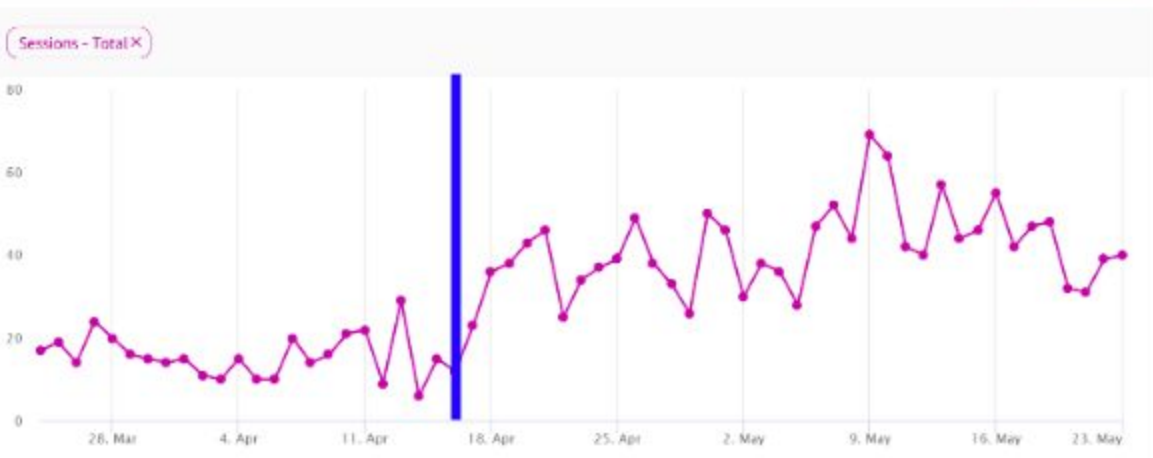
Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Parent Item

FEEDBACK

Business Reports | Sales and Traffic [Learn more](#)

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Organic orders
increase from P1 to P2

85.7%

Organic traffic
increase from P1 to P2

82.7%

| Date | Orders avg | Traffic avg |
|-------------|-------------|-------------|
| 03/16-04/15 | 1.838709677 | 17.06451613 |
| 4/16-5/15 | 5.433333333 | 40.4 |



Thanks